



Privacy Policy

Noticed

Effective Date: November, 2012

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Introduction

infoedge ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you interact with our website, services, and solutions.

1. Information We Collect

We may collect the following types of personal data:

- **Personal Identifiable Information (PII):** Name, email address, phone number, job title, company name.
- **Technical Information:** IP address, browser type, device identifiers, cookies, and usage data.
- **Business Information:** Information provided through consultations, service engagements, and inquiries.
- **Marketing Preferences:** Your preferences for receiving communications from us.

2. How We Use Your Information

We use the information collected for the following purposes:

- Providing and improving our digital transformation consulting services.
- Communicating with you regarding inquiries, projects, and updates.
- Enhancing user experience and website functionality.
- Ensuring compliance with legal, regulatory, and security requirements.
- Conducting analytics and research to improve service offerings.

3. How We Share Your Information

We do not sell or rent personal data. We may share your data in the following situations:

- With trusted third-party service providers for IT support, marketing, or analytics (under strict confidentiality agreements).
- As required by law, such as compliance with legal processes or government requests.
- In case of business transfers, mergers, or acquisitions where your data may be part of the transferred assets.

4. Data Security and Retention

We implement technical and organizational measures to protect your data against unauthorized access, alteration, or disclosure. We retain personal data for as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, or resolve disputes.

5. Your Rights and Choices

Depending on applicable laws (such as GDPR or CCPA), you may have the following rights:

- The right to access, correct, or delete your personal data.
- The right to withdraw consent for marketing communications.
- The right to request data portability or restriction of processing.
- The right to file a complaint with a data protection authority.

6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to improve website functionality and analyze usage trends. You can manage your cookie preferences through your browser settings.

7. International Data Transfers

If you access our services from outside, your data may be transferred to countries with different data protection laws. We ensure appropriate safeguards are in place for such transfers.

8. Updates to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted with a revised "Effective Date." Continued use of our services constitutes acceptance of the updated policy.

9. Contact Us

For any questions or concerns about this Privacy Policy, please contact us at:

infoedge LLC

Ops Team

ops@infoedgellc.com

415-857-3343

This Privacy Policy ensures transparency in how Infoedge handles user data while complying with relevant privacy laws. Let me know if you need modifications based on specific legal requirements or industry standards.